

Location: SMHS Conference Room 128

Date/Time: Wednesday, August 20, 2025 | 4:30 pm

In Attendance: Rachel Nafrada (President), Michele Issac (VP Communications), Sonja Olson (VP Fundraising), Whitney McCoy (Co-Chair Volunteers and Membership), Jennifer Larochelle (Co-Chair Volunteers and Membership), Melissa Jensen (Treasurer), Michele Bewley (Secretary)
Advisors: Dr. Wilde (Principal), Bonnie Bagheri (ASB/Link Crew)

Guests: Allison Stanton (current SMHS student 11th grade), Mary Hereria (current SMHS students 9th and 10th grade, campus supervisor), Josie Ortega (current SMHS student 9th grade)

Absent: Christine Gonzales (Vice President)

Meeting Called to Order: 4:31pm by Rachel Nafrada

- Introductions

ASB Report (Bonnie Bagheri)

- Events:
 - 8/22 Knighthood assembly
 - 8/22 First home football game
 - Makeup Picture Days: 8/22 and Back to School Night 9/25
 - Week of 8/25:
 - Auditions for national anthem and club rush/new club
 - 2nd home football game 8/29
 - Fall assembly
 - HOMECOMING week 9/15: Theme Rhythm of Rio
 - Tickets go on sale week of 8/25
 - Homecoming football game 9/19
 - Homecoming dance 9/20
 - Link Crew pumpkin decorating
 - Will need volunteers but not ready for signups
 - Pop-ins
 - Club Rush week of 9/22
 - Back to School Night 9/25
 - Minimum Day 9/26 and bye football game
- ASB senior group and social media group will work to create future video to promote Disney Senior Trip, Michele Issac to send reminder to Bonnie.

- ASB is currently unable to print receipts but is working to fix the issue. All orders are available on webstore purchase history. ASB stickers will be distributed and students can access them on the Minga app.

Principal Report (Dr. Wilde)

- Last week SMHS hosted breakfast for all district employees and ASB assisted, positive feedback
- New Motto: We Pursue Honor | We Seek Wisdom | We Stand Strong
- The goal of staff and teachers is to build community. Teachers are encouraging students in classrooms to get to know fellow students' names in the first few weeks of school.
- Welcome Day moved to 1st day back for teachers and staff, PTO luncheon for teachers had positive feedback on Urbane Cafe and choices.
- Parent Square will be the main form of communication this year. All emails, including teacher emails to parents will go through Parent Square.
- Parking spaces will be available for athletes, band, and students with evening activities so that they can park in vacant spaces on campus at lunch time, they will need a sticker.
- All schools in the district are moving to new websites, SMHS is in the process of transitioning to the website.
- A reminder that bell schedule and map cannot be publicly posted due to risk management.
- Share to parents that Chromebook insurance is available for purchase, this makes repairs easier for SMHS and saves money.

President Report (Rachel Nafrada)

Meeting minutes from June 2025 will be voted on via email or next PTO meeting. Christine will send for review.

Treasurer Report - Melissa Jensen

- Slight Changes from the Forecast shared in June include: increasing the number of scholarships offered, increasing the budget for teacher appreciation due to rising costs, increasing the budget for senior yard signs for those scholarship recipients since the number of recipients is increasing.
- (Rachel) - Motion to approve budget by Sonja, Second Michele Issac, 2025-2026 budget passed unanimously 7-0),
- The budget will be available electronically for easy access to board members, Dr. Wilde and Elia.

- The Reimbursement process is changing to an online form, the school district is asking to document reimbursement differently. Rachel and Melissa are working on finalizing the form.
- The discretionary funds are currently available in the budget for Dr. Wilde to use at her discretion.

Secretary Report (Michele Bewley)

Back to School Registration- PTO had a table at registration and good interaction with students and parents, promoted Legacy wall and Disney trip. The PTO table was moved forward for greater visibility, compared to previous years.

VP of Fundraising Report (Sonja Olson)

Legacy Wall:

- Measures to increase sales and community awareness:
 - Randy Walton sending email to Prop K people, the silver plaques will only be for Prop K people
 - Coast News will be running a story about the new motto for SMHS and also the Legacy Wall.
 - Offering a \$100 discount to any teacher, admin, or non-profit.
 - Student give away: every student will automatically be entered into a drawing for a one small plaque per grade level
 - Raffle: Melisa submitted the fundraiser form for approval to the State of California and we are now APPROVED. The possible date would be Homecoming.
 - PTO table advertising plaques, next Friday's home game, Back to School Night, Homecoming, and Discovery Bowl
 - Word of mouth to Alumni and social media
- Goal is 200 plaques
- Current end date of mid October but may extend depending on sales.
- Installation: vendor is flexible, could do on Saturday or Thanksgiving week or Winter break. Possible ribbon cutting reveal.
- New PIO to coordinate with, Sonja will reach out.
- Plaques are not available for businesses that sell food or drinks. Sonja is looking for clarification on restaurants.
- Marketing: Legacy Wall funds will help with capital improvements and student support. Sonja will update the PTO website and flyers.

VP Volunteer Report - Jennifer Larochelle & Whitney McCoy

- District Volunteer Applications. All PTO Board Members must complete.
- Volunteer needs for Homecoming and Back to School. Jennifer will reach out to Bonnie next week for Homecoming.

VP Communication Report - Michele Isaac

- Communications plan for the year: Focus on sharing and promoting. Rachel has a calendar that she will send out next week (updating this year's dates):
- Marquee sign display requests, please send to Bonnie.
- Updating PTO website on main San Marcos High School website. Alicia is working on the website, Michele will follow up.
- FSK Rebrand Update: 2 options available Silver Surge and Blue Charge. Purchase is for both semesters.

Vice President Report (Christine Gonzalez)-no report

New Business - None

Meeting adjourned: 6 PM